

# 2025 Retail Price List

## Issue 1.1



**WHAT?**  
*PLASTICS*

# Who are What Plastics

At What Plastics, curiosity is at the heart of everything we do. Our name comes from the questions we constantly ask — What is in this? What did this plastic used to be? — and our belief that you should be asking them too. Born from a desire to create beautiful, functional recycled plastic surfaces with transparency, trust, and community at the forefront, What Plastics is committed to sharing the full story behind our materials, processes, and ambitions. We invite you to join us in questioning, discovering, and reshaping the future of plastics — together finding answers that matter.

Plastic wasn't born evil; it became one through disposability and neglect. But what happens when plastic gets a personality? We're rewriting its story, not just recycling it but reimagining it. We see potential in waste, transforming it into something useful and beautiful.

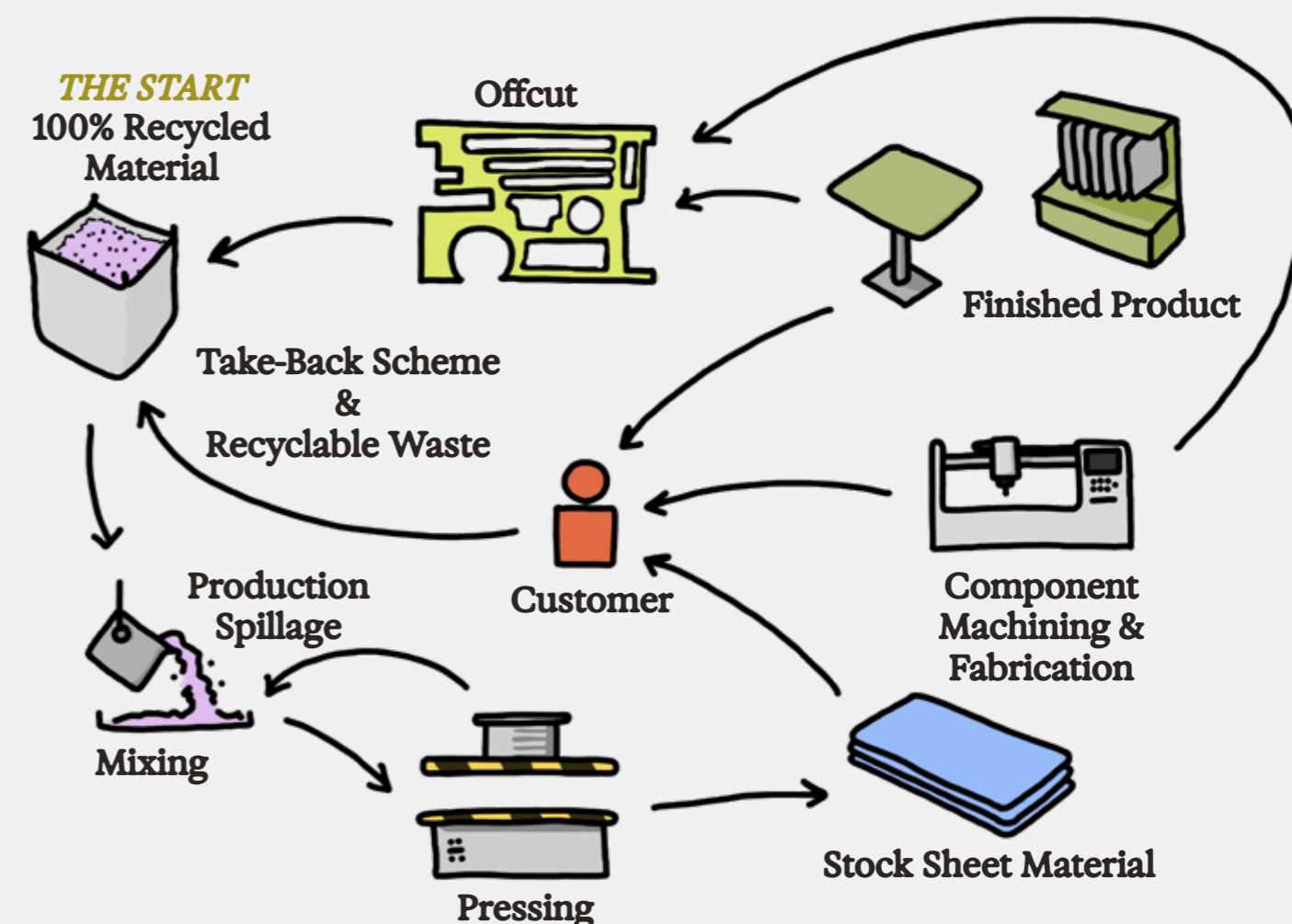
Every sheet we create is unique, with flaws and imperfections that make it art. No greenwashing, - just transparency and action. This is plastic, bold and unapologetic, given a second chance to shine. It's time to see it as a hero of innovation and sustainability. This is plastic with personality.



# Our Reason Why...

Sustainability is our reason why. We are committed to giving plastics a second life by sourcing 100% recyclable materials with a clear material passport and traceable origin. If a material's journey isn't transparent, we simply won't use it. As sustainability becomes a cornerstone of design and manufacturing, we recognize that it extends beyond material properties—it's about how products are designed, manufactured, and repurposed at the end of their life cycle. From energy sources to material efficiency, we consider every aspect of sustainability in our process. At What Plastics, we are on a mission to drive the conversation forward and find real solutions for a more sustainable world.

# Our Process





JUST BLACK



# JUST BLACK

CLOSE  
LOPED™

MATERIAL:	100% RECYCLED POLYSTYRENE
MADE FROM:	60% AUTOMOTIVE PARTS 40% HOUSEHOLD WASTE
MILEAGE TO WHAT HQ:	99 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM



OUTDOOR CAPABILITY

# Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
1410mm x 1410mm x 12mm	£305
1410mm x 705mm x 20mm	£170
1410mm x 705mm x 12mm	£153

\* Sheets will usually come oversized with live edges  
\* + / - 1mm thickness variation  
\* Thermal expansion can be up to 2mm per metre over a 10 degrees Celsius change



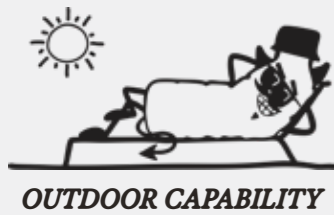
JUST BLACK



# TERRALOO SCURO

CLOSE  
LOOPE<sup>TM</sup>

MATERIAL:	100% RECYCLED POLYSTYRENE
MADE FROM:	98% WHITE GOODS 2% HOUSEHOLD WASTE
MILEAGE TO WHAT HQ:	43 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM



OUTDOOR CAPABILITY

## Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
1410mm x 1410mm x 12mm	£305
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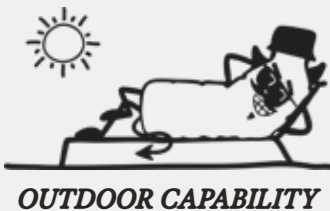




# TERRALOOP

CLOSE  
LOOPE<sup>TM</sup>

MATERIAL:	100% RECYCLED POLYSTYRENE
MADE FROM:	96% WHITE GOODS 4% PRODUCTION REGRIND
MILEAGE TO WHAT HQ:	43 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM



OUTDOOR CAPABILITY

## Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
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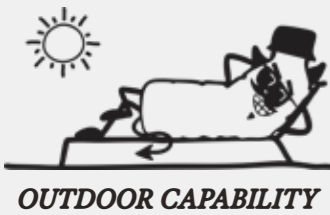




# HYPERSPACE

CLOSE  
LOOPED™

MATERIAL:	100% RECYCLED POLYSTYRENE
MADE FROM:	98% AUTOMOTIVE PARTS / HOUSEHOLD WASTE 2% WHITE GOODS
MILEAGE TO WHAT HQ:	142 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM



OUTDOOR CAPABILITY

## Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
1410mm x 1410mm x 12mm	£305
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1410mm x 705mm x 12mm	£153

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\* Thermal expansion can be up to 2mm per metre over a 10 degrees Celsius change





# LIGHTSPEED

CLOSE  
LOOPE<sup>TM</sup>

MATERIAL:	100% RECYCLED POLYSTYRENE
MADE FROM:	98% WHITE GOODS 2% AUTOMOTIVE PARTS / HOUSEHOLD WASTE
MILEAGE TO WHAT HQ:	142 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM

# Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
1410mm x 1410mm x 12mm	£305
1410mm x 705mm x 20mm	£170
1410mm x 705mm x 12mm	£153

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\* + / - 1mm thickness variation  
\* Thermal expansion can be up to 2mm per metre over a 10 degrees Celsius change





# WHAT'S THAT

CLOSE  
LOOPE<sup>TM</sup>

MATERIAL:	98% RECYCLED POLYSTYRENE 2% RECYCLED ABS
MADE FROM:	49% AUTOMOTIVE PARTS 29% HOUSEHOLD WASTE 20% PRODUCTION REGRIND 2% TABLE TOP EDGING
MILEAGE TO WHAT HQ:	99 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM



OUTDOOR CAPABILITY

## Pricing

SIZE (Length x Width x Thickness)	PRICE
1410mm x 1410mm x 20mm	£340
1410mm x 1410mm x 12mm	£305
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1410mm x 705mm x 12mm	£153

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\* + / - 1mm thickness variation  
\* Thermal expansion can be up to 2mm per metre over a 10 degrees Celsius change





# WHAT'S THIS

CLOSE  
LOOPE<sup>TM</sup>

MATERIAL:	98% RECYCLED POLYSTYRENE 2% RECYCLED ABS
MADE FROM:	78% WHITE GOODS 20% PRODUCTION REGRIND 2% TABLE TOP EDGING
MILEAGE TO WHAT HQ:	43 MILES
RAW MATERIAL CATEGORY:	100% FOSSIL FUEL - RECYCLED
ORIGIN:	UNITED KINGDOM

# Pricing

SIZE (Length x Width x Thickness)	PRICE
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## *Bespoke Materials*

In a time when tackling big environmental challenges requires collaboration and the sharing of ideas, we believe open dialogue is key to improving how we process, recycle, and creatively repurpose plastic waste. That's why we have an open-door policy when it comes to working with partners—whether you're looking to co-create innovative patterns and textures, or simply want a closer look at how we do things. Together, we can push boundaries, find new solutions, and keep plastic out of landfill in bold, inspiring ways.

We specialise in creating fully recycled plastic surfaces that are completely tailored to your needs. Using a diverse palette of recycled materials, each with unique characteristics, we offer a wide range of aesthetic and functional possibilities. Our in-house manufacturing capabilities mean we can transform your ideas into a product that reflects your creativity, ethos, and identity. With the ability to process plastic waste in many forms—breaking it down and reimagining it into striking, high-quality surfaces—we not only deliver beautiful results, but also help you close the loop in your plastic waste journey.



## Lead Times

At What Plastics, we hold stock of our recycled materials, but availability can change daily as orders are placed and new batches are produced. Because of this, the best way to get an accurate lead time and see which materials are currently available is to get in touch with us directly. We're always happy to help you find the right material for your project.

We can re-run discontinued and limited-edition products through a made-to-order production run, depending on demand and material availability.

## Shipping

Got a question about shipping or need a hand with your order? Just reach out to our team — we're always happy to help! Whether you're looking for more details or just want to chat through your options, we'll make sure you get all the info you need.

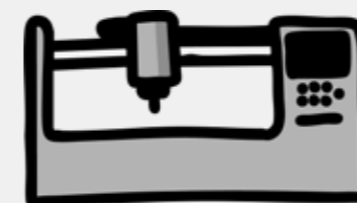
## Terms & Conditions

All goods are priced in GBP (£) and are exclusive of VAT, which will be added at the applicable rate. We kindly ask that customers review the handling instructions provided prior to delivery to ensure safe and proper receipt of their items. By placing an order, you agree to our full terms and conditions, which are available upon request or can be viewed on our website. Please note that careful handling and preparation will help ensure your goods arrive in perfect condition, ready for installation.

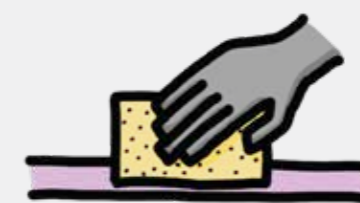


## Fabrication

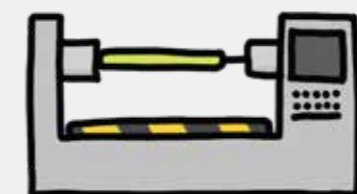
At our facility, we don't just stop at producing top-quality sheet material — we take it all the way to the finish line. Thanks to our expansive in-house fabrication capabilities, we can transform sheet materials into fully finished goods, ready for delivery and installation without breaking a sweat. With cutting-edge equipment and a team that's as sharp as our cutting tools, we keep the entire process under one roof, ensuring tight quality control, faster turnaround times, and products that fit like a glove. In short, we don't just make materials — we make your life a whole lot easier.



CNC



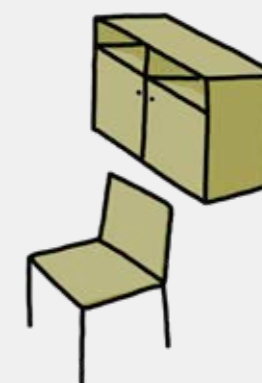
Finishing



Lathe



Machining



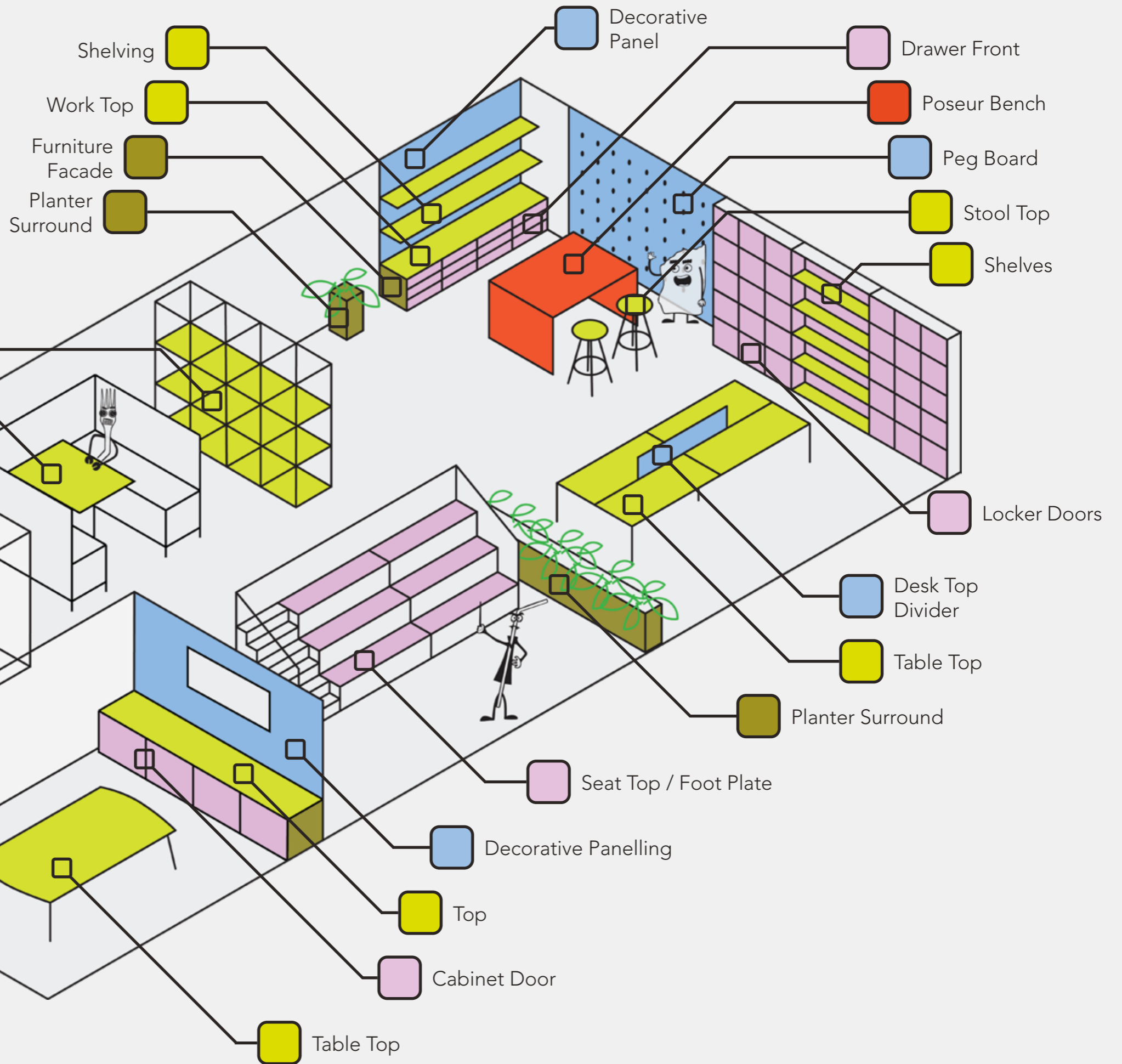
Assembly

## Traceability

Traceability is paramount in our process—if we can't clearly track the journey of a plastic material, we simply won't use it. It's that straightforward. Transparency and accountability are at the core of what we do. We embrace the imperfections and limitations that come with recycled plastics, seeing them not as obstacles, but as opportunities to innovate.

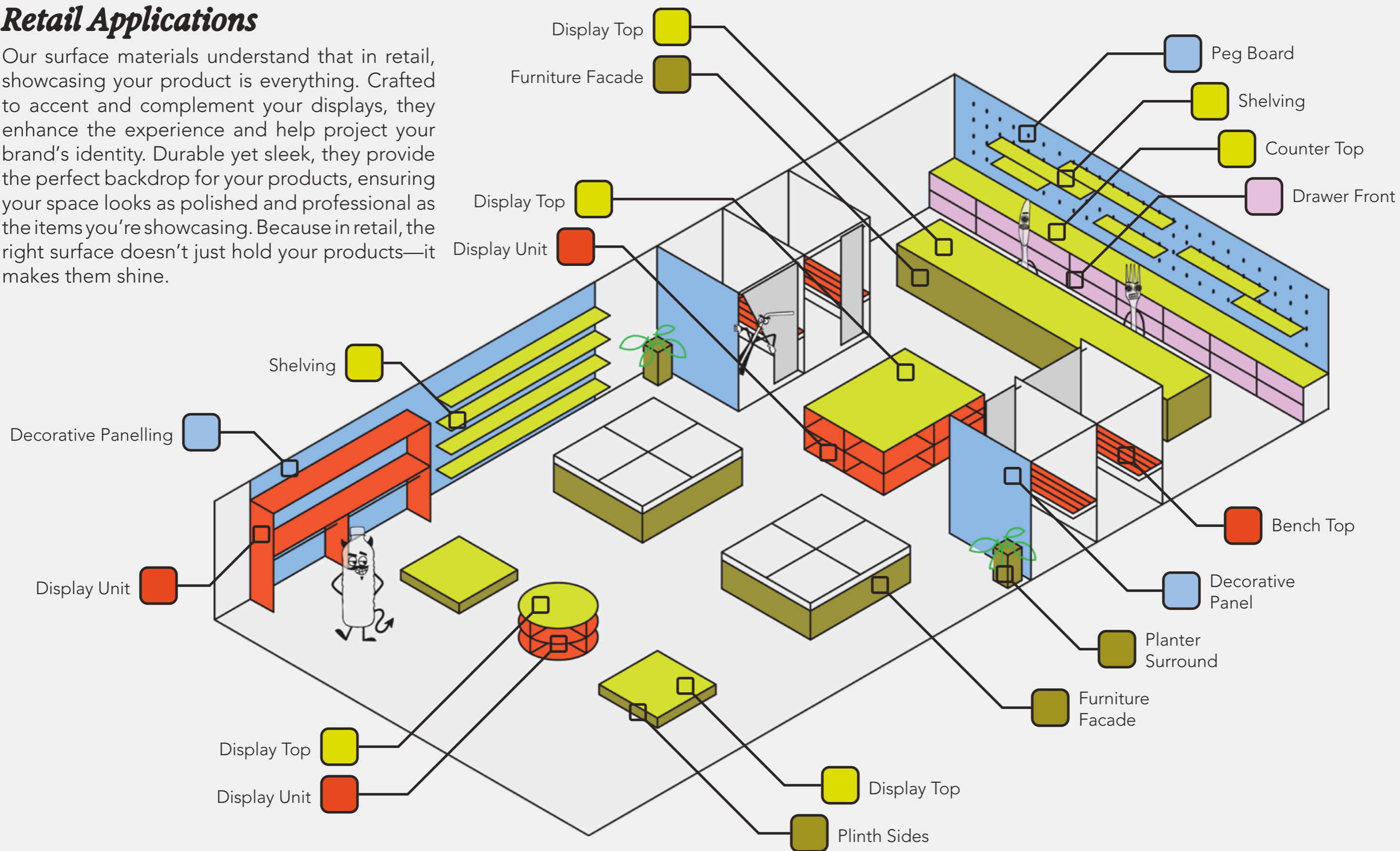
# Office Applications

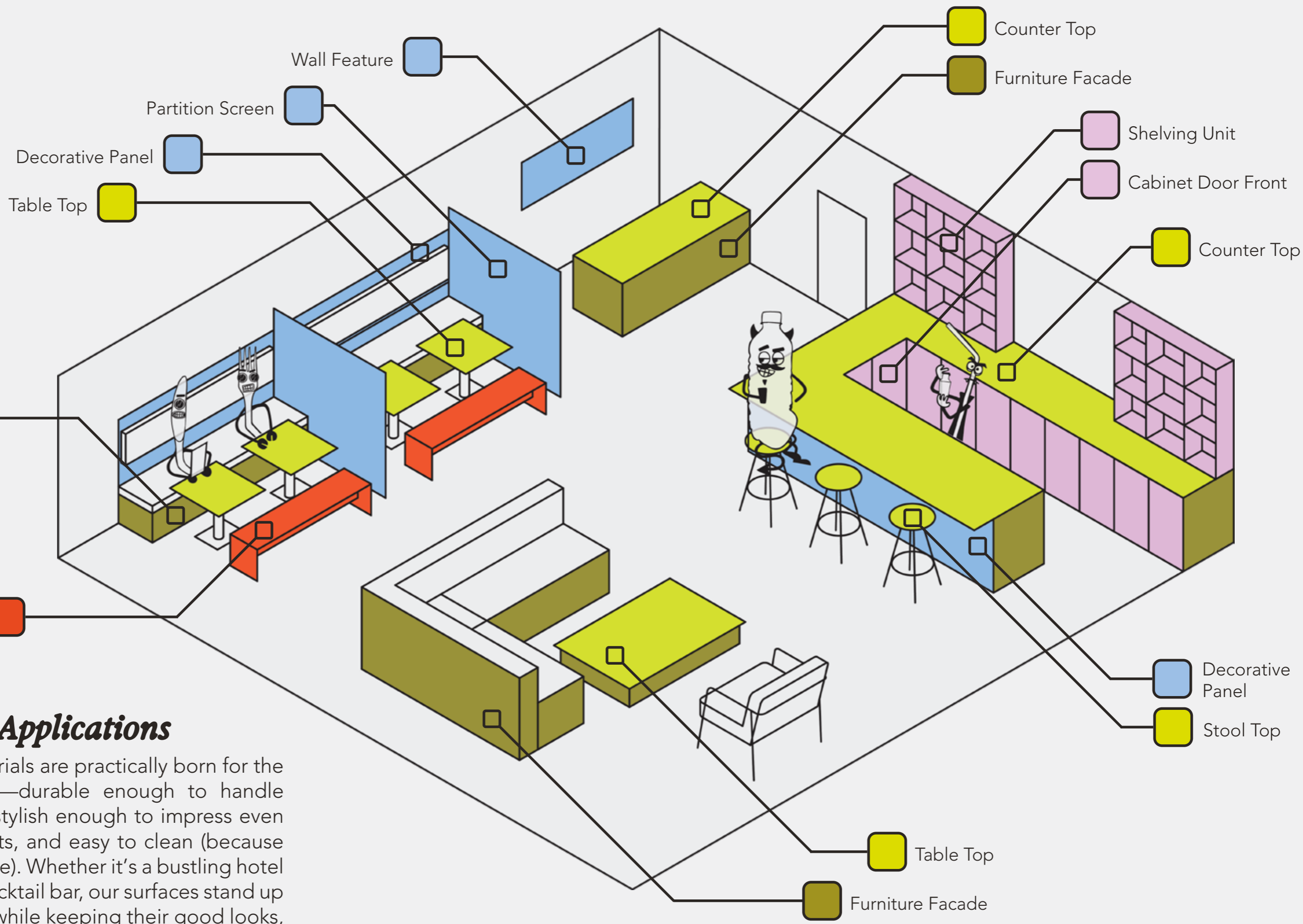
Our surface materials are the perfect coworker—sleek, reliable, and always ready to handle the workload. Designed to withstand coffee spills, endless meetings, and the occasional desk drum solo, they keep office spaces looking polished with minimal upkeep. Because in the workplace, productivity should be high—maintenance shouldn't.



# Retail Applications

Our surface materials understand that in retail, showcasing your product is everything. Crafted to accent and complement your displays, they enhance the experience and help project your brand's identity. Durable yet sleek, they provide the perfect backdrop for your products, ensuring your space looks as polished and professional as the items you're showcasing. Because in retail, the right surface doesn't just hold your products—it makes them shine.





# Hospitality Applications

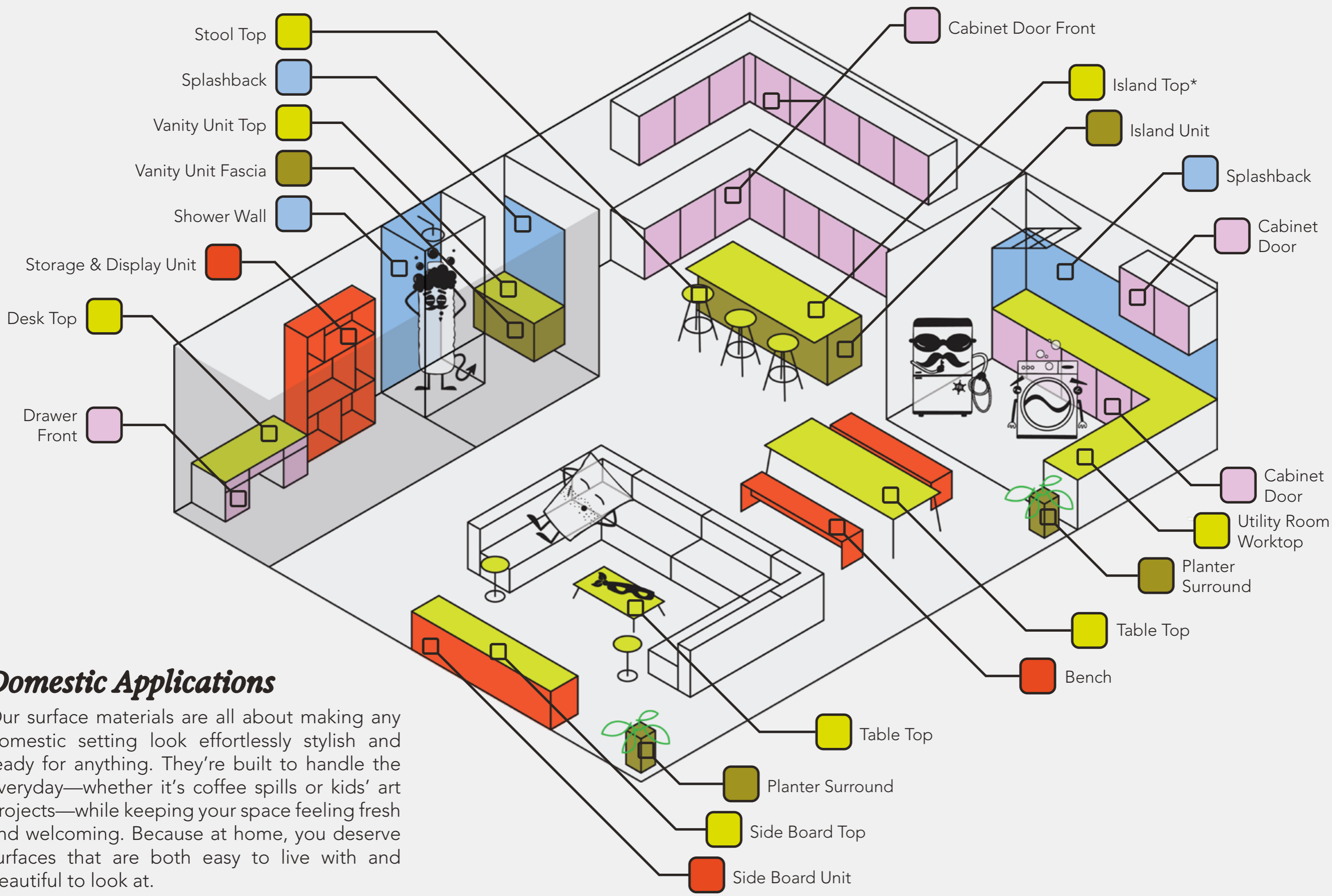
Our surface materials are practically born for the hospitality world—durable enough to handle the daily hustle, stylish enough to impress even the pickiest guests, and easy to clean (because spills are inevitable). Whether it's a bustling hotel lobby or a chic cocktail bar, our surfaces stand up to wear and tear while keeping their good looks, because in hospitality, first impressions matter—and so do second, third, and hundredth.

For further technical information on the correct fit for What materials, speak to our team for support on delivering the best outcome for your project.



APPLICATIONS

APPLICATIONS



# Domestic Applications

Our surface materials are all about making any domestic setting look effortlessly stylish and ready for anything. They're built to handle the everyday—whether it's coffee spills or kids' art projects—while keeping your space feeling fresh and welcoming. Because at home, you deserve surfaces that are both easy to live with and beautiful to look at.

For further technical information on the correct fit for What materials, speak to our team for support on delivering the best outcome for your project.

\* - We do not recommend using What Plastics materials close to a heat source

# Our Materials

No two of our boards are ever the same—because where’s the fun in identical? Crafted from recycled materials, each one carries a little piece of history, a past life woven into its surface. One might have once been a festival banner, another a forgotten bit of industry, now reborn with new purpose. While every collection has its own distinct character, each board within it has its own personality—perfectly imperfect, like a fingerprint. The quirks, speckles, and variations aren’t flaws; they’re stories, reminders that sustainability isn’t about erasing the past, but giving it a stunning new chapter.



# Get in touch



Website



Instagram



LinkedIn



[info@whatplastics.com](mailto:info@whatplastics.com)



+44 (0) 1527 913 444



[singles.majoring.goat](http://singles.majoring.goat)



Enquiry Email

***100% Recycled &  
100% Recyclable... Always***



# **PLASTIC WITH *PERSONALITY***